



**Florida
Parking and
Transportation
Association**

2023 SPONSORSHIP PROGRAM

	Friends of the FPTA	Gold	Diamond	VIP
Sponsorships Available	10	8	5	2
Tradeshow placards display- Main Entrance	✓	✓	✓	✓
Conference registrants Included		1	2	3
Golf player registrations included		1	2	4
Golf hole sponsorships included			1	1
Vendor spotlight month's included (Logo on website vendor spotlight, Newsletter blast, social media post)			1 Month	2 Months
Tradeshow booth included- FPTA annual tradeshow				1 (20x10)
Tradeshow Marketing Spots - "Sponsorship level gets a choice of 1 item" (First come, first choice basis)"				
Conference tote				✓
Lanyard Sponsorship				✓
One Available per Sponsor				
Main Event Sponsorship - Name on Signage			✓	
Main Event Bar Sponsorship - Name on Drink Tickets			✓	
Closing Exhibit Hall Reception - Name on Drink Tickets			✓	
Opening Exhibit Hall Reception- Name on Drink Tickets			✓	
Exhibitor Luncheon Sponsorship - Recognition & Signage			✓	
Golf beverage cart sponsorship - Name on Drink Tickets		✓		
Conference App Sponsor - 2 Available		✓		
Golf Raffle/Mulligan Ticket - Name on Tickets		✓		
Golf Trophies and Prizes		✓		
Tradeshow Swag Bag Items (association selects)		✓		
Golf Towels		✓		
Golf Lunch Service		✓		
Snacks	✓			
Meeting Technology Sponsorships - 4 Available	✓			
AOE & Carol Easterling Award Sponsor- 2 Available	✓			
Keynote Speaker sponsorship - 2 Available	✓			
Ticket design- Drink and Entry	✓			
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SPONSORSHIP OWNERSHIP	\$1,500.00	\$3,500.00	\$5,500.00	\$7,500.00

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